



## Altova Announces General Availability of Software Version 2005

*CUSTOMERS PRAISE INNOVATIVE NEW PRODUCT FEATURES THAT IMPROVE APPLICATION DEVELOPMENT AND DATA INTEGRATION*

**BEVERLY, Mass., November 1, 2004** – Altova ([www.altova.com](http://www.altova.com)), creator of XMLSpy and other leading software development tools, today announced general availability of version 2005 of its award-winning product line, which enables accelerated application development and data integration. Altova software version 2005 includes robust new features such as automated function building, Eclipse integration, relational database content editing, and the revolutionary SchemaAgent that enables visual management of complex schemas and their components in workgroups. In addition, version 2005 brings substantially more power to XML related development with end-to-end support for the World Wide Web Consortium's (W3C) important new XSLT 2.0, XPath 2.0, and XQuery 1.0 specifications. Version 2005 covers Altova® XMLSpy® 2005, MapForce™ 2005, StyleVision® 2005, and Authentic® 2005.

"We packed a lot of new features into version 2005 and customer response has been overwhelmingly positive," said Alexander Falk, President, CEO, and Co-founder of Altova. "The feedback from the beta confirms that we are not only providing developers with the tools they need to maximize productivity, but we're also giving them the means to elevate their applications to whole new levels of performance."

"We evaluated Altova MapForce 2005 against all the major data integration applications in the industry and found it to be the most powerful and easiest to use by far," said Mark Beede, Senior J2EE Consultant for HealthTrans, a leading provider of tools and clinical expertise to efficiently manage pharmacy benefits programs. "It provides an incredible amount of functionality, but is much more cost effective than the competition. We also looked at XMLSpy and StyleVision, and once we learned that the value-priced Altova Enterprise XML Suite provided the complete solution, it was unbeatable. It is so robust that we are considering using it for all our XML development and data integration projects. The free iPod promotion was a nice touch too."

For a full description of everything new in Altova software version 2005, please visit: <http://www.altova.com/whatsnew.html>.

### **Availability**

The new products within Altova software version 2005 – Altova XMLSpy 2005, MapForce 2005, StyleVision 2005, and Authentic 2005 – are all immediately available for purchase via the Altova Online Shop at: <http://www.altova.com/order>. Customers with a valid Altova Support and Maintenance Package (SMP) are eligible for a free update to version 2005 production software. A 30-day free trial may be downloaded from: <http://www.altova.com/download.html>.

### **Sales Promotion**

While supplies last, customers who buy the Altova Enterprise XML Suite plus the associated one or two year Support and Maintenance Package (SMP) from Altova or its subsidiaries will also receive one free 20GB Apple iPod for every eligible license purchased. Restrictions apply. Please visit: [http://www.altova.com/ipod\\_promo.html](http://www.altova.com/ipod_promo.html) for details. Purchases can be made via the Altova Online Shop at: <http://www.altova.com/order>. Volume discounts may also apply.

### **Pricing**

- Altova XMLSpy 2005 is available for purchase in two editions: Professional and Enterprise, with (USD) prices for a single-user license starting at \$499 and \$999 respectively.
- Altova MapForce 2005 is available in two editions: Professional and Enterprise, with (USD) prices for a single-user license starting at \$249 and \$599 respectively.

- Altova StyleVision 2005 is available in two editions: Professional and Enterprise, with (USD) prices for a single-user license starting at \$249 and \$599 respectively.
- Altova Authentic 2005 is available in two editions: Desktop and Browser, under a free software license.
- Altova XML Suites are available in two Editions: Professional and Enterprise, with (USD) prices for a single-user license starting at \$729 and \$1,499 respectively. By purchasing an XML Suite, customers get the three leading XML development tools for the price of two.\*
- Altova SMP can be purchased for 25% of the product price for a one-year period or 20% of the product price per year for a two-year period. Altova SMP provides free major software updates, maintenance releases, and priority technical support for the duration of the support period. SMP renewals are available beginning 90 days prior to expiration.

### **About Altova**

Altova accelerates development and integration projects with software, services, and solutions that enhance productivity and maximize results. As an innovative, customer-focused company and the creator of leading software development tools—including XMLSpy, the preeminent product in its class—Altova is the choice of over 1.5 million clients worldwide and virtually every Fortune 500 company. With customers ranging from vast development teams in the world's largest organizations to progressive one-person shops, Altova's line of software applications and custom-tailored professional and educational services fulfills a broad spectrum of business needs. Altova is an active member of the World Wide Web Consortium (W3C) and is committed to delivering standards-based platform-independent development solutions that are powerful, affordable, and easy to use. Altova was founded in 1992 and has headquarters in Beverly, Massachusetts and Vienna, Austria. Visit Altova on the Web at [www.altova.com](http://www.altova.com).

###

*Altova, XMLSpy, MapForce, StyleVision, and Authentic are trademarks of Altova GmbH registered in numerous countries. The names of and reference to companies and products mentioned herein may be the trademarks of their respective owners.*

*\*Note to Editors: The Altova XML Suite three for two price comparison and price calculation are based on the requirement that if purchased individually, one of the two purchased products must be XMLSpy and accordingly would not apply to a purchase combination of only MapForce and StyleVision. The three for two price comparison and price calculation are edition specific and apply to the purchase of either professional edition or enterprise edition software and not a combination of individual enterprise or professional edition products.*

### **For sales information:**

[sales@altova.com](mailto:sales@altova.com)

USA: 978-816-1600

EU: +43 (1) 545 5155 - 0

### **For media and analyst inquiries:**

Tracy Sullivan

Public Relations Manager, Altova Inc.

978-816-1567

[tracy.sullivan@altova.com](mailto:tracy.sullivan@altova.com)