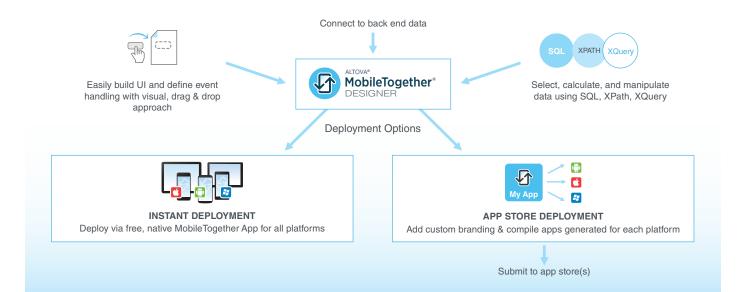
Why Choose MobileTogether?

Altova MobileTogether is an affordable framework for building data-centric apps for all platforms. Apps are built by your in-house IT or development team, so there's no need to hire specialized mobile developers. Native apps are completed and delivered to end users on their mobile device of choice – smart phone, tablet, laptop, or all three – in record time.

| MobileTogether | Benefit to your business |
|---|---|
| Build and deploy native apps in days | Time savings – see reverse for details |
| \$ Affordable framework for sophisticated apps | Low cost of entry and rapid ROI |
| Connectivity to all business back-end systems | Create apps around business processes |
| Cross-platform capabilities | Build once; serve users on any mobile device (BYOD) |
| Efficiently and securely mobilize enterprise data | Increase productivity and your bottom line |

How does it work?

- 1 Developer or technical user uses the MobileTogether Designer to build a mobile app.
- 2 Developer deploys the mobile solution to your MobileTogether Server (either on-premises or in the cloud).
- 3 End users access the solution with robust security considerations by connecting to your MobileTogether Server on their mobile device. They simply download the free, MobileTogether App from their app store of choice and connect to your server.
- 4 If further customization is required, developers add custom branding, compile a native app for each platform, and submit it to the app store.

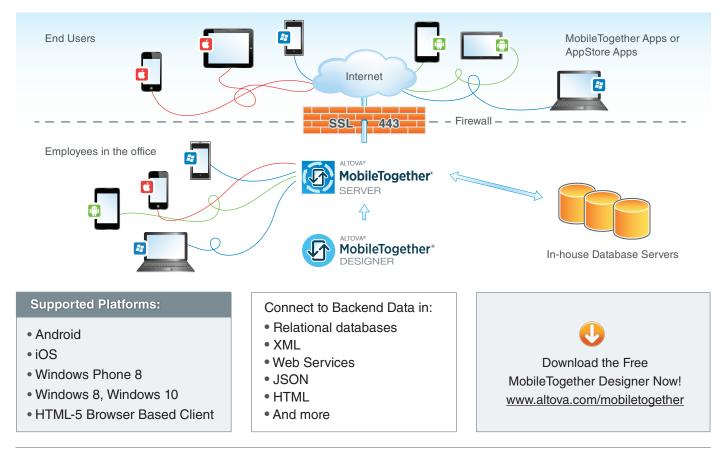


Zero to App in 2-5 Days with MobileTogether



MobileTogether Server

Apps developed in MobileTogether Designer are deployed to your MobileTogether Server, which provides connectivity to data sources and high-performance data processing, including sophisticated cache control options. MobileTogether Server is priced to scale affordably for deployments small and large, with per-device licensing (for typical enterprise scenarios) and per-core licensing for public-facing apps.



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