



## **Altova Introduces Version 2007 of World's Leading XML Tools with Powerful New Capabilities and Special Limited-time Offers**

***FEATURES INCLUDE NEW WSDL EDITOR IN XMLSPY, WEB SERVICES MAPPING IN MAPFORCE, OUTPUT SORTING IN STYLEVISION, AND SPEED INCREASES ACROSS THE PRODUCT LINE***

**Oracle OpenWorld, San Francisco, CA, October 24, 2006** – Altova® ([www.altova.com](http://www.altova.com)), creator of XMLSpy® and other leading XML, data management, UML, and Web services tools, today announced the availability of Version 2007 of its award-winning line of XML development tools. Version 2007 delivers an impressive array of new features and enhancements, including a revolutionary new WSDL editor in XMLSpy, the ability to use Web services as sources, targets, or functions in MapForce® data integration projects, output sorting in StyleVision®, and a major speed increase in the AltovaXML™ processor built into the products.

The specialized applications that make up Altova's XML tools product line also comprise the new Altova XML Suite 2007. In addition to new Enterprise Editions of XMLSpy 2007, MapForce 2007, and StyleVision 2007, the Altova Enterprise XML Suite 2007 includes SchemaAgent™ 2007, SemanticWorks™ 2007, and now DiffDog® 2007 – the developer's dedicated, XML-aware differencing utility. The Altova Professional XML Suite bundles new Professional Editions of XMLSpy, MapForce, and StyleVision. Both the Enterprise and Professional Editions of the Altova XML Suite offer a 50% savings off the price of purchasing the included products individually\*. Now more affordable than ever, the pricing of the Altova XML Suites has been slashed for Version 2007, offering substantial decreases compared to pricing for Version 2006.

"When it comes to product development, Altova's focus on enhancing developer productivity and maximizing results is unwavering, and v2007 of our XML Suite exemplifies this," said Tim Hale, Director of Marketing for Altova. "This release not only boosts the performance of our products, but it will also increase the effectiveness of developers and IT pros that use them for their XML, Web services, and data integration projects. What's more, we're announcing special limited-time offers on XMLSpy and the Altova XML Suite, which means there's no better time to upgrade or buy than right now."

### **New in Altova XMLSpy 2007**

Altova XMLSpy is the world's best-selling XML editor and the industry standard XML development environment for modeling, editing, transforming, and debugging XML-related technologies. Version 2007 raises its capabilities to new heights with the following new features and enhancements:

- A completely redesigned graphical WSDL editor that simplifies WSDL design with revolutionary in-diagram editing and more
- Performance optimizations: 50% memory reduction and doubled speed when opening and parsing files\*\*
- Dynamic new XPath Analyzer window that stores multiple expressions and results
- Find-in-files window with support for find and replace across multiple files and projects
- Improved generation of XML instances from XML Schemas / DTDs and vice versa
- Tighter Visual Studio .NET integration
- Additional integration options via ActiveX control

Learn more about XMLSpy at: [http://www.altova.com/products/xmlspy/xml\\_editor.html](http://www.altova.com/products/xmlspy/xml_editor.html).

### **New in Altova MapForce 2007**

Altova MapForce is the premier data integration and Web services implementation tool that maps between any combination of XML, database, flat file, EDI, and/or Web service, then converts data on-the-fly or auto-generates program code for royalty-free use in custom data integration or Web services applications. Already the definitive tool for data conversion and Web services development, Version 2007

makes MapForce an even more powerful application for Web services and SOA projects. New features include:

- Support for using Web services as a source, target, or data processing function in any data mapping project
- Intelligent refactoring of mappings when source or target data structures change
- Tighter Visual Studio .NET integration

Learn more about MapForce at: [http://www.altova.com/products/mapforce/data\\_mapping.html](http://www.altova.com/products/mapforce/data_mapping.html).

### **New in Altova StyleVision 2007**

Altova StyleVision is the ultimate visual stylesheet designer for transforming XML and database content into eye-catching HTML pages, PDF reports, Word/RTF documents, and intuitive Authentic<sup>®</sup> electronic forms. It is optimized for single source publishing and allows multiple output styles from a single stylesheet design. Version 2007 adds a number of key enhancements, including:

- Support for specifying style values based on XPath expressions
- Ability to set different conditions for different output types (HTML, PDF, RTF, Authentic forms)
- Support for sorting data on output to HTML, PDF, RTF
- Rendering and editing of CDATA nodes
- Page count totals (Page X of XX) for output to PDF and RTF

Learn more about StyleVision at:

[http://www.altova.com/products/stylevision/xslt\\_stylesheet\\_designer.html](http://www.altova.com/products/stylevision/xslt_stylesheet_designer.html).

### **New in Altova SemanticWorks 2007**

Altova SemanticWorks is the ground-breaking visual RDF/OWL editor for the Semantic Web, enabling users to visually design and edit RDF instance documents, RDF Schema vocabularies, and OWL ontologies, then output them in either RDF/XML or N-triples formats. Version 2007 introduces these tremendous new enhancements:

- Ability to create new instances of a particular class directly in the class detail view
- Automatic assignment of mandatory properties when creating new instances of a class
- Auto-generation of owl:allDifferent statements for multiple selected instances at once
- Support for assigning different colors to resources from different ontologies
- Ability to hide annotations and comments on large ontology overviews

Learn more about SemanticWorks at:

[http://www.altova.com/products/semanticworks/semantic\\_web\\_rdf\\_owl\\_editor.html](http://www.altova.com/products/semanticworks/semantic_web_rdf_owl_editor.html).

### **New in Altova DiffDog 2007**

Newly added to the Altova Enterprise XML Suite, DiffDog is the developer's dedicated differencing utility. This powerful XML-aware synchronization tool quickly compares and merges text or source code files and diverse directories via its straightforward visual interface. Altova DiffDog 2007 brings the following new features:

- Support for ignoring specific elements or attributes and filtering data when comparing XML files
- The ability to export differencing results in XML and UNIX-diff formats for further processing

Learn more about DiffDog at: [http://www.altova.com/products/diffdog/diff\\_merge\\_tool.html](http://www.altova.com/products/diffdog/diff_merge_tool.html).

More information about everything new Altova's v2007 XML product line is available at:

<http://www.altova.com/whatsnew.html>.

## Availability and Pricing

The Altova XML Suite 2007, XMLSpy 2007, MapForce 2007, StyleVision 2007, SchemaAgent 2007, SemanticWorks 2007, and DiffDog 2007 are all immediately available for purchase via the Altova Online Shop at: <https://shop.altova.com>. 30-day free trials of all Altova products may be downloaded from: <http://www.altova.com/download.html>.

- The Altova XML Suite 2007 bundles the world's leading XML development tools at specially discounted prices. It is available for purchase in two editions: Professional and Enterprise, with (USD) prices for a single-user license starting at \$740 and \$1,690 respectively. These prices reflect substantial decreases compared to pricing for Version 2006. The Altova Professional XML Suite includes new Professional Editions of XMLSpy, MapForce, and StyleVision. The Altova Enterprise XML Suite includes Enterprise Editions of XMLSpy, MapForce, and StyleVision, plus SchemaAgent, SemanticWorks, and DiffDog. The prices given represent 50% savings off the price of the included products purchased separately\*.
- Altova XMLSpy 2007 is available for purchase in two editions: Professional and Enterprise, with (USD) prices for a single-user license starting at \$499 and \$999 respectively.
- Altova MapForce 2007 is available in three editions: Standard, Professional, and Enterprise, with (USD) prices for a single-user license starting at \$249, \$499, and \$999 respectively.
- Altova StyleVision 2007 is available in two editions: Professional and Enterprise, with (USD) prices for a single-user license starting at \$499 and \$999 respectively.
- Altova SemanticWorks 2007 is available with (USD) pricing for a single-user license starting at \$129. This price reflects a substantial decrease compared to pricing for Version 2006.
- Altova SchemaAgent 2007 is available with (USD) pricing for a single-user license starting at \$129. This price reflects a substantial decrease compared to pricing for Version 2006.
- Altova DiffDog is available with (USD) pricing for a single-user license starting at \$129
- AltovaXML is offered under a free software license with no key code required for activation.

The Altova Support and Maintenance Package (SMP) can be purchased for 25% of the product price for a one-year period or 20% of the product price per year for a two-year period. Altova SMP provides free major software updates, maintenance releases, and priority technical support for the duration of the support period. SMP renewals are available beginning 90 days prior to expiration.

## Special Limited-time Offers

Altova is now running two special introductory offers on its v2007 software – one on the Altova XML Suite 2007 and one on XMLSpy 2007. Both offers expire December 24, 2006.

### Free License for Altova DatabaseSpy™ with the Altova XML Suite:

Now until December 24, 2006, customers who purchase a new license or an upgrade to the Altova XML Suite 2007, or purchase an SMP renewal for an existing Altova XML Suite license, will receive a free license for Altova's latest product – DatabaseSpy 2007.

Altova DatabaseSpy is the unique multi-database data management, query, and design tool. It is designed as a universal tool that connects to all major databases, easing SQL editing and database structure design. Features like visual layout, drag and drop control, syntax coloring, code completion, multiple export formats, and more all save time and ensure accuracy. It is the one tool to finally liberate data management.

Learn more about DatabaseSpy at: [http://www.altova.com/products/databasespy/database\\_tool.html](http://www.altova.com/products/databasespy/database_tool.html)

### 36% to 52% Savings on Upgrades to XMLSpy 2007

Customers who upgrade from any previous version of XMLSpy to the latest Enterprise or Professional Edition will receive an additional 20% off the already discounted upgrade price through December 24, 2006\*\*\*. Altova's regular upgrade discounts range from 20 to 40% depending on software version. With

this special offer, customers will receive the regular upgrade discount – then an additional 20% off the discounted upgrade price – for a total effective discount of 36% to 52%. To see their fully discounted price or to upgrade, existing XMLSpy customers should have their software license key codes handy and visit the Altova upgrade wizard at: [https://shop.altova.com/upgrade\\_step1.asp](https://shop.altova.com/upgrade_step1.asp).

A new XMLSpy Release Information Archive is now available for anyone wishing to see everything that's been added to XMLSpy over the last several years, at: [http://www.altova.com/XMLSpy\\_release\\_archive.html](http://www.altova.com/XMLSpy_release_archive.html).

### **About Altova**

Altova accelerates application development and data management projects with software and solutions that enhance productivity and maximize results. As an innovative, customer-focused company and the creator of XMLSpy and other leading XML, data management, UML, and Web services tools, Altova is the choice of over 2.5 million clients worldwide, including virtually every Fortune 500 company. Enabling customers ranging from vast development teams in the world's largest organizations to progressive one-person shops, Altova's line of software tools fulfills a broad spectrum of business needs. Altova is an active member of the World Wide Web Consortium (W3C) and Object Management Group (OMG) and is committed to delivering standards-based platform-independent solutions that are powerful, affordable, and easy to use. Altova was founded in 1992 and has headquarters in Beverly, Massachusetts and Vienna, Austria. Visit Altova on the Web at <http://www.altova.com>.

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### **Note to Editors:**

*\*The Altova XML Suite 50% savings is based on the price of purchasing the included products separately. The 50% price comparison and price calculation are edition specific and relate to the purchase of either Professional Edition or Enterprise Edition software and not a combination of individual Enterprise or Professional Edition products. Prices displayed on the Altova Online Shop pages already take this discount into account – it is not in addition to the quoted prices, but already reflected in the prices listed on the site.*

*\*\*Results based on internal tests conducted by Altova using a series of XML documents. Actual results may vary based on systems or other factors. For more information, please contact Altova.*

*\*\*\*The additional 20% discount applies only to upgrades to XMLSpy 2007 from previous versions of XMLSpy. The additional 20% discount is not applicable to upgrades to other Altova products or product suites.*

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