



## Altova XMLSpy Selected as Most Innovative XML Application by Readership of SOA Web Services Journal

*LEADING XML DEVELOPMENT ENVIRONMENT WINS PRESTIGIOUS SYS-CON MEDIA READERS' CHOICE AWARD*

**BEVERLY, Mass., January 24, 2006** – Altova® ([www.altova.com](http://www.altova.com)), creator of XMLSpy® and other leading XML, data management, UML, and Web services tools, today announced that Altova XMLSpy has been named Most Innovative XML Application in the 2005 *SOA Web Services Journal* Readers' Choice Awards presented by SYS-CON Media. Also known as the "Oscars of the Software Industry," more than 17,000 readers chose the winning products and tools in the SYS-CON awards program.

Altova XMLSpy is the industry standard XML development environment for modeling, editing, debugging, and transforming all XML-related technologies, and automatically generating runtime code from schemas in multiple programming languages. It features advanced XML, DTD, XML Schema, XSLT 1.0/2.0, XPath 1.0/2.0, XQuery, WSDL, SOAP, and code generation capabilities.

In addition to winning the Most Innovative XML Application award, XMLSpy was also named a finalist in six other awards categories by *SOA Web Services Journal* readers, including:

- Best XML Parser
- Best XML Utility
- Best GUI for SOA/Web Services
- Best SOA/Web Services Testing Tool
- Best SOA/Web Services Legacy Adapter or Utility
- Best SOA/Web Services Automation Tool

Readers also named the Altova XML Suite a finalist for Best .NET Providers/Tools in the 2005 *.NET Developer's Journal* Readers' Choice Awards. The XML Suite integrates five highly-complementary tools – XMLSpy, MapForce®, StyleVision®, SemanticWorks™, and SchemaAgent™ – to meet a broad range of XML development needs such as XML editing, schema development and management, data mapping and integration, stylesheet design, Semantic Web development, Web services creation, code-generation, and debugging.

"Each year in the Readers' Choice Awards there are just one or two companies whose range and scope is so wide and deep, and market penetration so successful, that the readers of our magazines reward it with more than one Readers' Choice Award," said SYS-CON Group Publisher and Editorial Director Jeremy Geelan. "SYS-CON Media warmly congratulates Altova for performing better in 2005 than anyone else in the world. It is a remarkable achievement, and we are very proud of our publications' proactive role in helping to facilitate this community-driven recognition process."

"It's a tremendous honor for XMLSpy to be named the most innovative XML application in the market, particularly since the designation is coming directly from the developer community," said Tim Hale, Director of Marketing for Altova. "There is a mutual respect between Altova and the developers that use our applications. We thank the readers of *SOA Web Services Journal* and *.NET Developers' Journal* for affirming the advantages they have gained by using Altova tools and we look forward to providing them with even greater benefits in the future."

### **About Altova**

Altova accelerates application development and data management projects with software, services, and solutions that enhance productivity and maximize results. As an innovative, customer-focused company and the creator of XMLSpy and other leading XML, data administration, UML, and Web services tools, Altova is the choice of over 2 million clients worldwide, including virtually every Fortune 500 company. With customers ranging from vast development teams in the world's largest organizations to progressive

one-person shops, Altova's line of software applications and custom-tailored professional and educational services fulfills a broad spectrum of business needs. Altova is an active member of the World Wide Web Consortium (W3C) and Object Management Group (OMG) and is committed to delivering standards-based platform-independent solutions that are powerful, affordable, and easy to use. Altova was founded in 1992 and has headquarters in Beverly, Massachusetts and Vienna, Austria. Visit Altova on the Web at [www.altova.com](http://www.altova.com).

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