



Altova Launches Solutions Center to Help Customers Solve Key Business Challenges with XML and Cutting Edge Technologies

ONLINE PORTAL PROVIDES STRATEGIES FOR ACCOMPLISHING SINGLE-SOURCE MULTI-CHANNEL PUBLISHING, DATA INTEGRATION, AND CONTENT ASSEMBLY INITIATIVES

BEVERLY, Mass., August 23, 2005 – Altova® (www.altova.com), creator of XMLSpy®, MapForce®, and other leading software development and data integration tools, today announced the launch of a new online resource that describes how current and emerging business problems can be solved using XML and other cutting edge technologies. Representing the growing use of XML technology, the Altova Solutions Center (http://www.altova.com/solutions_center.html) is aimed at both business managers and technical professionals, and initially provides counsel on implementing single-source multi-channel publishing, data integration, and content assembly solutions. It also includes details about two new packaged solution components from Altova Professional Services that can help customers accelerate data integration and content assembly projects.

Solving Key Business Challenges

Each area of the Altova Solutions Center contains specific business scenarios, real world case studies, white papers, technical guidance, and recommendations for choosing the right combination of Altova products and services to achieve success with the following initiatives:

- Single-Source Multi-Channel Publishing – For organizations that need to present content in different formats for different users, this solution illustrates how to simultaneously publish XML or database information in HTML for Web pages, rich text format (RTF) for Microsoft Word, and portable document format (PDF) for Adobe Acrobat.
- Data Integration – For enterprises that have an ongoing need to exchange information in real time with a customer, a supplier, or another department within their organization, this solution describes how to quickly connect systems and bond disparate data.
- Content Assembly – When source content exists in multiple locations and needs to be assembled and indexed for publishing, this solution explains how to do so easily and efficiently.

In order to illustrate real-world implementations of these solutions, new customer success stories have been added to the Altova Solutions Center. Profiles of Ingenuity System Testing Services Ltd., Agile.Net and Equity One, and Bundesrechenzentrum describe challenging business problems that these innovative customers solved using Altova products.

Additional Professional Services Offerings

The Altova Solutions Center also provides information about two new offerings from Altova Professional Services. The Data Server and Content Assembler solution components are designed to be customized to satisfy a customer's specific needs:

- Data Server Solution Component – Extends the functionality of MapForce 2005, Altova's award winning XML/database/flat file/EDI data integration tool, with a fast, straightforward platform for deploying and managing data mapping projects in real-time Service Oriented Architectures (SOA).
- Content Assembler Solution Component – Enables customers to quickly build complex documents from a variety of separate materials, automatically generate required tables of contents, indexes, and other formatted items, and publish the final documents in a variety of electronic and print formats.

"Every day Altova customers utilize our software products and professional services in very practical ways to solve real business issues," said Tim Hale, Director of Marketing for Altova. "The Solutions Center is designed to share the wealth of information that we gain from our customer interactions so that others may benefit. The solutions and customizable components that we have posted so far are applicable across a broad spectrum of industries, but they are just the beginning. We will continue to highlight productivity enhancing solutions and add helpful case studies on a regular basis."

New RSS Feeds

In related news, Altova has added new RSS (Really Simple Syndication) feeds to its corporate Web site to more quickly provide customers and other interested parties with up-to-date alerts about its products, services, and solutions. The Altova News RSS feed announces Altova press releases and other breaking news, and the Altova Developer Connection Newsletter RSS feed announces new editions of the company's monthly newsletter. There is no charge for subscribing, and the Altova RSS feeds can be added to any dedicated newsreader application or Web-based newsreader. For more information, visit: http://www.altova.com/rss_feeds.html

About Altova

Altova accelerates development and integration projects with software, services, and solutions that enhance productivity and maximize results. As an innovative, customer-focused company and the creator of XMLSpy, MapForce, and other leading software development and data integration tools, Altova is the choice of over 1.5 million clients worldwide and virtually every Fortune 500 company. With customers ranging from vast development teams in the world's largest organizations to progressive one-person shops, Altova's line of software applications and custom-tailored professional and educational services fulfills a broad spectrum of business needs. Altova is an active member of the World Wide Web Consortium (W3C) and Object Management Group (OMG) and is committed to delivering standards-based platform-independent solutions that are powerful, affordable, and easy to use. Altova was founded in 1992 and has headquarters in Beverly, Massachusetts and Vienna, Austria. Visit Altova on the Web at www.altova.com.

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