



Altova Named to EContent 100 for Third Year in a Row

ECONTENT MAGAZINE LISTS ALTOVA AS ONE OF THE TOP 100 COMPANIES IN THE DIGITAL CONTENT INDUSTRY

BEVERLY, Mass., December 6, 2004 – Altova® (www.altova.com), creator of XMLSpy® and other leading software development tools, today announced that for the third year in a row it has been named to the prestigious EContent 100 list of companies that matter most in the digital content industry.

“The companies included in this year’s EContent 100 demonstrate the growing impact that digital technologies are having on mainstream business,” said Michelle Manafy, Editor of *EContent*. “With over one and a half million users, Altova’s line of software development tools has become a standard for XML content development, and we’re pleased to recognize Altova again as one of the top companies in the industry.”

The fourth annual EContent 100, which can be found in the December 2004 issue of *EContent* magazine and online at www.econtentmag.com, recognizes stand-out companies that demonstrate the winning strategies and solutions that define the digital content industry. Other companies that received this distinction include Adobe, Dow Jones, EMC Software, Google, IBM, Microsoft, The Associated Press, and Yahoo!

“Being named to the EContent 100 for the third time in a row is truly an honor,” said Alexander Falk, President, CEO, and Co-founder of Altova. “Recognition from a prominent publication like *EContent* validates the quality that Altova’s solutions bring to customers and underscores our continuing leadership in XML and application development tools.”

About Altova

Altova accelerates development and integration projects with software, services, and solutions that enhance productivity and maximize results. As an innovative, customer-focused company and the creator of leading software development tools—including XMLSpy, the preeminent product in its class—Altova is the choice of over 1.5 million clients worldwide and virtually every Fortune 500 company. With customers ranging from vast development teams in the world’s largest organizations to progressive one-person shops, Altova’s line of software applications and custom-tailored professional and educational services fulfills a broad spectrum of business needs. Altova is an active member of the World Wide Web Consortium (W3C) and is committed to delivering standards-based platform-independent development solutions that are powerful, affordable, and easy to use. Altova was founded in 1992 and has headquarters in Beverly, Massachusetts and Vienna, Austria. Visit Altova on the Web at www.altova.com.

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