

Altova Named to EContent 100 for the Second Year in a Row

ECONTENT MAGAZINE LISTS ALTOVA AS ONE OF THE TOP 100 COMPANIES IN THE DIGITAL CONTENT INDUSTRY

BEVERLY, Mass., December 22, 2003 – Altova Inc. (www.altova.com) producer of XMLSPY, the world's leading XML (eXtensible Mark-up Language) development environment, today has announced that for the second year in a row, it has been named to the prestigious EContent 100. The EContent 100 list is compiled and published by *EContent* magazine, a monthly business technology publication for the digital content industry.

The third annual EContent 100, which can be found in the December 2003 issue of *EContent* magazine (www.econtentmag.com), is comprised of companies throughout the digital content industry that have made significant contributions with products and solutions for the management and optimization of the content within the enterprise.

"We are pleased to announce that, for the second year in a row, we've named Altova as one of the companies that matter most in the digital content industry," said *EContent* Editor, Michelle Manafy. "The companies included in this list are those that we feel best deliver the tools, solutions and know-how that enable enterprises to more efficiently create, produce and deliver digital content."

"We're honored to once again be named to the EContent 100," said Altova's President and CEO, Alexander Falk. "Being recognized as leaders by a respected publication like *EContent* really validates all the hard work of our entire company and it is a great way to conclude what has been a very productive year for us here at Altova; a year in which we delivered a new updated version of XMLSPY and introduced our new visual data mapping tool, MAPFORCE 2004."

About Altova

Altova is a leading provider of XML software tools, components, and professional service solutions, including XMLSPY 2004, the industry standard XML Development Environment. Altova, with offices in Beverly, Mass., and Vienna, Austria, was founded in 1992 and has been actively involved in the XML market from the early conception of Extensible Markup Language. Altova's 2004 product line of XML development tools and components is the leading choice of Fortune 500 and Global 1000 companies. Altova's XMLSPY is the world's best-selling XML tool and has won the leading industry awards including PC Magazine's Editor's Choice Award and Best Product of 2002. Altova is a technology partner with the world's leading software companies including Microsoft, Oracle, BEA, Borland, IONA, and Software AG. Altova is a member of the W3C and WS-I. Visit Altova on the Web at <http://www.altova.com>.

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