

Altova Updates Its Product Line of XML Development Tools, Adding C++ and C# Code Generation to MAPFORCE 2004 Release 3

TIMELY AVAILABILITY OF NEW FEATURES AND ENHANCEMENTS FURTHER ENABLES DEVELOPMENT OF ADVANCED XML BASED DATA INTEGRATION APPLICATIONS

BEVERLY, Mass., October 21, 2003 – Altova Inc. (www.altova.com), producer of XMLSPY, the world's leading XML development environment with over one million registered users, today announced the availability of Release 3 of Altova's recently released, version 2004 product line, a comprehensive family of XML development and XML content authoring tools, designed to enable new XML and Web services applications. MAPFORCE 2004, a visual data mapping tool and code generator, and essential productivity enhancer for XML and database integration projects, now supports C++ and C# code generation to programmatically implement Database-to-XML and XML-to-XML data transformations. Additionally, Release 3 includes several new features and enhancements to the remainder of Altova's version 2004 products: XMLSPY 2004, AUTHENTIC 2004, and STYLEVISION 2004. The new product updates are available as a free upgrade to any current version 2004 customer for the corresponding product and product edition which they have purchased, and are available immediately for download at: www.altova.com/download.

Altova's MAPFORCE 2004 is a powerful, visual data integration tool, which auto-generates custom data mapping code, implemented in C#, C++, Java or XSLT, to programmatically marshal data from a relational database to XML, or from one XML format to another, using multiple programming languages. MAPFORCE 2004 is an all-purpose data integration productivity enhancer whose support for numerous programming languages and relational databases ensures compatibility and interoperability across any heterogeneous computing environment.

Key new features and updates of MAPFORCE 2004 include:

- Code generation in C# and C++
- Support for visual mapping of Database Views to XML
- Numerous usability enhancements including zoom, copy & paste, printing, auto-highlighting of connections, and much more
- Other performance enhancements

Altova has made updates to the rest of its' award-winning product family of XML development tools and content authoring tools. The key new features of XMLSPY 2004 include:

- Enhanced Options for XML Differencing - specify file extensions for directory compare.
- Improved Schema Editor – Displays the model of a redefined XML schema complex type
- Further support for XPATH 2.0 (W3C Working Draft) – Additional functionality has been implemented

- Numerous performance and usability enhancements

Key new features of AUTHENTIC 2004 and STYLEVISION 2004 (Stylesheet Designer) include:

- Predefined document formats in Stylesheet Designer for easy reuse
- Improved support for working with XML entities – e.g. Displaying images from both parsed and unparsed entities, add/delete entity definitions for document, etc.
- Numerous performance and usability enhancements

"The new "release 3" product update keeps Altova XML products current in a remarkably fast paced industry characterized by the rapid development and adoption of new XML standards and an increasing importance on the use of XML and related technologies in virtually all new business software applications," said Alexander Falk, President & CEO of Altova, Inc. "With this new release, Altova demonstrates our commitment to getting the most up-to-date XML tools into the hands of developers in a timely manner."

Pricing and Availability

The new version 2004 "Release 3" product updates are available as a free upgrade to any current customer of version 2004 products for the corresponding Altova product and product edition which they have purchased; they are also available immediately as a free trial download on the Web at: www.altova.com/download.

MAPFORCE 2004 release 3 is available for purchase from the Altova Online Shop at <http://www.altova.com/order>, starting at \$499 for a single-user license. For a limited time, MAPFORCE 2004 is also included with XMLSPY 2004 Enterprise Edition – see the following "Special Introductory Offers" section for more details.

XMLSPY 2004 release 3 is available in three distinct editions: Enterprise Edition, Professional Edition, and Home Edition, available for purchase from the Altova Online Shop at <http://www.altova.com/order>, with prices for a single-user license starting at \$990, \$399, and \$49, respectively.

Special Introductory Offers

Altova is making available several introductory offers, beginning on September 2, 2003 and running until November 30, 2003.

- Every customer who purchases a new license of XMLSPY 2004 Enterprise Edition or upgrades from a previous product to XMLSPY 2004 Enterprise Edition receives MAPFORCE 2004 for free.
- Any Altova customer who upgrades their existing Altova software products to the corresponding new 2004 products will receive a special introductory price of up to 25% off the regular upgrade price, please see the Altova Online Shop for a complete pricelist and additional details.
- Existing XMLSPY 5 Professional Edition customers may upgrade to XMLSPY 2004 Enterprise Edition, at a special introductory upgrade price of \$499!

Support and Maintenance Plan (SMP)

Altova offers free support to all customers during the free 30-day evaluation period and within the first 30 days after purchasing a product. A 12-month Support and Maintenance Plan (SMP), which includes technical support and all minor upgrades, is also available for purchasing from the Altova Online Shop. For more information see http://www.altova.com/support_package.html.

About Altova

Altova is a leading provider of XML software tools, components, and professional service solutions, including XMLSPY 2004, the industry standard XML Development Environment. Altova, with offices in Beverly, Mass. and Vienna, Austria, was founded in 1992 and has been actively involved in the XML market from the early conception of Extensible Markup Language. Altova's 2004 product line of XML development tools and components is the leading choice of Fortune 500 and Global 1000 companies. Altova's XMLSPY is the world's best-selling XML tool and has won the leading industry awards including PC Magazine's Editor's Choice Award and Best Product of 2002. Altova is a technology partner with the world's leading software companies including Microsoft, Oracle, BEA, Borland, IONA, and Software AG. Altova is a member of the W3C and WS-I. Visit Altova on the Web at <http://www.altova.com>

###

Altova, XMLSPY, STYLEVISION, AUTHENTIC and AXAD are trademarks of Altova GmbH registered in numerous countries. The names of and reference to companies and products mentioned herein may be the trademarks of their respective owners.

For more information:

Paul Roberts
Public Relations Manager, Altova Inc.
978-816-1567
paul.roberts@altova.com

For more information, sales only:

sales@altova.com
USA: (978) 816-1600
EU: +43 (1) 545 5155 - 0