

## **Altova's New Report on XML Content Lifecycle Highlights New Developments in Enterprise Information Management Technologies**

*FREELY AVAILABLE SOFTWARE COMPONENTS, STANDARDS-BASED TECHNOLOGIES, AND POWERFUL XML DEVELOPMENT TOOLS SUBSTANTIALLY REDUCE COSTS IN IMPLEMENTING CUSTOM XML CONTENT EDITING APPLICATIONS*

BEVERLY, Mass, July 11, 2003 – Altova Inc. (<http://www.altova.com>), makers of XMLSPY 5, the world's leading XML development environment, today announces the free availability of its newly published technical whitepaper entitled: 'Document Frameworks: Building Web-Enabled XML Content and Data Management Systems with AUTHENTIC 5 and XMLSPY 5.' The new whitepaper is now available from the Altova Developer section on the Web at: [http://www.altova.com/resources\\_wp.html](http://www.altova.com/resources_wp.html).

The whitepaper discusses the XML content lifecycle and the implementation of Document Frameworks, a concept referring to XML based information management systems, which effectively streamline the data and content gathering processes, allowing business information to be re-used and better acted upon. Altova's AUTHENTIC 5, an XML document editor offered under free software license, is featured in a case study which investigates the design and development of loosely coupled, distributed XML content management systems. It concludes that Document Frameworks are cost-effective solutions for realizing effective information management systems which leverage open standards, existing server and database infrastructure, available know-how, and are a compelling alternative to older, high-priced, proprietary content management systems.

The new report is authored by Larry Kim, Technical Director with Altova, Inc., member of the W3C Working Group on XQuery, author of "The XMLSPY Handbook" (John Wiley & Sons, 2003) and frequent speaker at software industry events.

### **Pricing and Availability**

Altova's AUTHENTIC 5, is available immediately for free download at [http://www.altova.com/download\\_authentic.html](http://www.altova.com/download_authentic.html) and is offered under a free software license. To accelerate the adoption of XML content applications, Altova is also offering professional services for designing and implementing Document Framework Applications based on AUTHENTIC 5 and XMLSPY 5 – for more information, contact the Altova sales number listed below. XMLSPY 5 is available for free trial download at <http://www.altova.com/download.html>.

### **About Altova**

Altova is a leading provider of XML software solutions with offices in Beverly, Mass. and Vienna, Austria. The privately held company was founded in 1992 and has been actively involved in the XML market from the early conception of Extensible Markup Language. Altova's XMLSPY 5 is the leading choice of Fortune 500 and Global 1000 companies. Altova's XMLSPY 5 product line is the world's best-selling XML tool and has won the leading industry awards including PC Magazine's Editor's Choice Award and Best Product of 2002. Altova is a technology partner with the world's leading software companies including Microsoft, Oracle, BEA, IONA, and

Software AG. Altova is a member of the W3C and WS-I. Visit Altova on the Web at <http://www.altova.com>.

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