

Altova's AUTHENTIC 5 Racks Up 200,000 New Users in 2 Weeks.

XML community overwhelmingly chooses Altova's AUTHENTIC 5.

Beverly, MA, March 6, 2003 – Altova Inc. (<http://www.altova.com>), producer of XMLSPY, the world's leading XML development tool, today announced the wide-spread adoption and success of their recently released, free XML document editor, AUTHENTIC 5. Since AUTHENTIC 5 became publicly available under a free license on February 18, 2003, Altova has in 2 weeks generated approximately 200,000 new users worldwide.

"Such strong demand clearly demonstrates the XML industry's excitement about AUTHENTIC 5 and the need to lower costs in today's challenging economic climate." Alexander Falk, President & CEO of Altova Inc. "We welcome the opportunity to make our XML document editor software freely available to widest possible audience for use in XML-based content management and data-entry applications."

Altova believes that the adoption of standards-based XML content editing applications based on Altova's AUTHENTIC 5 will generate substantial cost savings through increased content reuse and reduced effort duplication in creating and editing new business content. To accelerate the adoption of such XML content editing applications, Altova is now offering AUTHENTIC 5 under a free software license, thus eliminating the high cost barrier typically associated with deploying corporate-wide XML content applications.

Pricing and Availability

Altova's AUTHENTIC 5, is available immediately for free download at http://www.altova.com/download_authentic.html and is now offered under a free software license.

Visit the Altova booth and see a live demonstration of AUTHENTIC 5 and other Altova products line at an upcoming software tradeshow this spring 2003:

- Web Services Edge East, Boston, MA, March 19-20, 2003, Booth #115
- AIIM Content Management Solutions Seminar, New York, NY, April 7-9, 2003, Booth #3059

About Altova

Altova, Inc. is a leading provider of XML software solutions with offices in Beverly, MA and Vienna, Austria. The privately held company was founded in 1992 and has been actively involved in the XML market from the early conception of Extensible Markup Language. Altova's XMLSPY 5 is the leading choice of Fortune 500 and Global 1000 companies. Altova's XMLSPY 5 product line is the world's best-selling XML tool and has won the leading industry awards including PC Magazine's Editor's Choice Award and Best Product of 2002. Altova is a technology partner with the world's leading software companies including Microsoft, Oracle, BEA, IONA, and Software AG. Altova is a member of the W3C and WS-I. Visit Altova on the web at <http://www.altova.com>.

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