

XML Vendors Support Authentic 5, Altova's Free XML Content Editor

Altova's Authentic 5's newly announced free software licensing model encourages adoption of XML based content management systems

Beverly, Mass., February 19, 2002 - Altova Inc. (<http://www.altova.com>), producer of XMLSPY, the world's leading XML development tool, earlier announced that their XML document editor product, AUTHENTIC 5 is now offered under a free software license (see separate release entitled "Altova Offers Free XML Document Editor"). This announcement has been met with enthusiastic support from a community of complementary XML product companies, as a significant step in accelerating the adoption of XML based applications among business users. Here's what industry leading software product companies are saying about the free licensing model of AUTHENTIC 5:

"The AUTHENTIC 5 placeholder control for Microsoft Content Management Server 2002 will allow our customers to more easily build customized XML-based content and data editing," said Eric Swift, group product manager for Microsoft .NET Enterprise Servers at Microsoft Corp. "Offering the AUTHENTIC 5 placeholder control to customers under a free product license will further reduce the costs of deploying content-rich XML-based Web sites and increase a project's return on investment."

"Altova's Authentic is well targeted to users that need to work with XML documents, but don't want to deal with the complexity of XML structures. Authentic will help to accelerate the adoption and deployment of XML-based solutions as it makes any user feel comfortable about XML and therefore eliminates the need for additional training", said Giacomo Lorenzin, CEO of HiT Software, an Altova partner whose winAlloraXpress XMLSPY plug-in provides simple access to relational data.

"This smart initiative from Altova will bring great benefits to our rapidly-growing client base", stated Don Cordeiro, iLevel Software's Chief Executive "The combination of Authentic's superior XML authoring capabilities with Insite Server already represents unrivaled value in the Enterprise Document and Content Management arena."

"Providing tools that leverage XML and bring power to the business user's desktop is vital to our solution," said Ric Miles, president and CEO of NeoCore, developers of the NeoCore XMS information management system, "Altova continues to understand this dynamic and has proven so with this free license offer of AUTHENTIC 5."

"AUTHENTIC 5 under free software license from Altova offers XML Global customers superior content editing for GoXML(tm) products and provides a lower total cost of ownership" said John McAughtry, President of XML Global Technologies, Inc. "Now, through the ease of use and flexibility of AUTHENTIC, business users can better leverage our GoXML products to connect to enterprise XML content."

"AUTHENTIC hides the complexity of XML and thus is a great front-end to any XML-based content management system or XML database, like X-Hive/DB." Said Jeroen van Rotterdam, CEO of X-Hive Corporation

"XAware's growing customer base currently leverages XML technology to access, integrate and share information," said Kirstan Vandersluis, CTO of XAware. "Altova's offering of a free XML content editor, AUTHENTIC 5, is in line with XAware's objective of empowering companies to extract more value from their existing investments in IT systems."

Pricing and Availability

AUTHENTIC 5 is now offered under a free software license, it can be downloaded immediately at <http://www.altova.com/download>. For more information on AUTHENTIC 5, visit: <http://www.altova.com/authentic>.

About Altova

Altova, Inc. is a leading provider of XML software solutions with offices in Beverly, MA and Vienna, Austria. The privately held company was founded in 1992 and has been actively involved in the XML market from the early conception of Extensible Markup Language. Altova's XMLSPY 5 is the leading choice of Fortune 500 and Global 1000 companies. Altova's XMLSPY 5 product

line is the world's best-selling XML tool and has won the leading industry awards including PC Magazine's Editor's Choice Award and Best Product of 2002. Altova is a technology partner with the world's leading software companies including Microsoft, Oracle, BEA, IONA, and Software AG. Altova is a member of the W3C and WS-I. Visit Altova on the web at <http://www.altova.com>.

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Contact Information:

Press inquiries:
Larry Kim,
Marketing Director, Altova Inc.
978-816-1612,
larry@altova.com