

Altova's AUTHENTIC 5 Streamlines XML Content Editing and Publishing at Oxford Analytica

AUTHENTIC 5 enables leading industry analysts to easily create and edit business content in XML format.

Beverly, MA, Feb 19, 2003 – Altova Inc. (<http://www.altova.com>), the world's leading XML software tools producer, today announced today that it has supplied Oxford Analytica with their XML document editing software, AUTHENTIC 5, for use in editing and publishing of Oxford Analytica's Daily Brief.

Founded in 1975, Oxford Analytica (<http://www.oxan.com>) is a leading international research and consulting firm which provides business and political leaders with timely analysis of worldwide political, economic and social developments. Oxford Analytica acts as a bridge between the world of ideas and the world of enterprise by leveraging an extensive international network of over 1,000 senior members at Oxford and other leading universities around the world, as well as think-tanks and institutes of international standing. Clients of Oxford Analytica include multinational corporations, major banks, national governments and international institutions in more than 30 countries.

"Oxford Analytica publishes its Daily Brief every working day to thousands of users across the world. We took a decision to unify our many production methods into a single method. XML was the obvious way to go. But how to allow our editors to use a WYSIWYG interface, without spending many man-hours converting to XML or a fortune on custom development? Oxford Analytica was already familiar with the benefits XMLSPY could bring to working with XML, but the release of AUTHENTIC as a stand-alone product allowed us to combine the benefits of WYSIWYG with XML output. At a technical level, its support for XML Schema and its extensibility has allowed us to keep flexibility in output, and free rein in importing from other formats. Its stability is also impressive. From a user perspective, the easily absorbed user interface has made it easy to adopt", said Moray McConnachie, IT Manager at Oxford Analytica. "We estimate we will shave an hour off final production time each day - critical in a business which prides itself on 'timely and authoritative analysis'."

Pricing and Availability

AUTHENTIC 5, is available immediately for free download at http://www.altova.com/download_authentic.html, and is offered under a free software license.

Visit the Altova booth and see a live demonstration of AUTHENTIC 5 and other Altova products line at an upcoming software tradeshow:

- Web Services Edge East, Boston, Massachusetts, March 19-20, 2003
- BEA EWorld, Orlando, Florida, March 2-5, 2003
- AIIM Content Management Solutions Seminar, April 7-9, 2003

About Altova

Altova, Inc. is a leading provider of XML software solutions with offices in Beverly, MA and Vienna, Austria. The privately held company was founded in 1992 and has been actively involved in the XML market from the early conception of Extensible Markup Language. Altova's XMLSPY 5 is the leading choice of Fortune 500 and Global 1000 companies. Altova's XMLSPY 5 product line is the world's best-selling XML tool and has won the leading industry awards including PC Magazine's Editor's Choice Award and Best Product of 2002. Altova is a technology partner with the world's leading software companies including Microsoft, Oracle, IONA, BEA and Software AG. Altova is a member of the W3C and WS-I. Visit Altova on the web at <http://www.altova.com>.

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