

XML Industry Analysts Comment on Altova's Free XML Document Editor, AUTHENTIC 5.

Beverly, MA, February 18, 2003 – Altova Inc. (<http://www.altova.com>) has announced that numerous leading XML industry analysts have offered public comments following the announcement that Altova's web-enabled XML document editor, AUTHENTIC 5, will be now offered to the public through a free software license.

"Altova's large customer base and technology partnerships with leading vendors including Software AG, Microsoft, and Oracle makes it well-positioned to potentially capture a large segment of the rapidly growing XML content and data editing market, particularly in small-to-medium size corporations, or departments where the costs of purchasing XML content editing software is potentially an obstacle." - Susan Funke, Program Manager at IDC

"With enterprises increasingly focusing on the cost efficiencies afforded by XML based authoring mechanisms and the content reuse they enable, XML document editors are poised to take on a much larger role in business content authoring processes. With the release of AUTHENTIC under a free license, Altova's allowing enterprises to transition to XML based authoring at an extremely low pricepoint, and the net result is a very compelling offering for enterprises of all types." - Stephen O'Grady, Analyst, RedMonk

"Burgeoning interest in multi-channel publishing is fueling demand for XML-aware content editing applications. Altova's decision to release a free XML document editor knocks down the price barrier for this type of software." - Mark Walter, Senior Analyst, Seybold Consulting Group

Pricing and Availability

AUTHENTIC 5 is now offered to the public under a free software license, it can be downloaded immediately <http://www.altova.com/download>. Visit the Altova booth and see a live demonstration of AUTHENTIC 5 and other Altova products line at an upcoming software tradeshow this spring 2003:

- Web Services Edge East, Boston, Massachusetts, March 19-20, 2003

- BEA EWorld, Orlando, Florida, March 2-5, 2003
- AIIM Content Management Solutions Seminar, April 7-9, 2003

About Altova

Altova, Inc. is a leading provider of XML software solutions with offices in Beverly, MA and Vienna, Austria. The privately held company was founded in 1992 and has been actively involved in the XML market from the early conception of Extensible Markup Language. Altova's XMLSPY 5 is the leading choice of Fortune 500 and Global 1000 companies. Altova's XMLSPY 5 product line is the world's best-selling XML tool and has won the leading industry awards including PC Magazine's Editor's Choice Award and Best Product of 2002. Altova is a technology partner with the world's leading software companies including Microsoft, Oracle, BEA, IONA, and Software AG. Altova is a member of the W3C and WS-I. Visit Altova on the web at <http://www.altova.com>.

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