

Altova Inc., Extends Market Leadership in web-based XML Content Editing Market with Support for Microsoft Content Management Server 2002

Altova's AUTHENTIC 5 supports web-based XML content editing with CMS 2002, includes support for industry standard document formats – NewsML, DocBook and many others.

Beverly, Mass. – October 7, 2002 -- Altova Inc. (www.altova.com), producer of XMLSPY, the world's leading XML tool with over 650,000 registered users and 90 percent of the market share, today announced the release of AUTHENTIC 5, immediately available as a placeholder control for the newly released Microsoft Content Management Server 2002 (CMS 2002). AUTHENTIC 5 is a standards-based, browser-enabled document editor that allows business users to seamlessly capture thoughts and ideas directly in XML format through a word processor-like interface; the content can then be saved to CMS 2002 for subsequent retrieval and transformation, unlocking corporate knowledge. Microsoft CMS 2002 is the latest addition to a family of Microsoft .NET servers, which reduces the time, cost, and complexity associated with building, deploying, and maintaining mission-critical, content-rich Web sites.

"XML is widely accepted as the industry standard format for representing business content as new XML-based document formats are regularly being developed and adopted," said Alexander Falk, President and CEO of Altova Inc. "Using the combined AUTHENTIC 5 and CMS 2002 Solution, any business user can easily create and edit any XML document, including those belonging to a particular industry standard format such as DocBook and NewsML, for various web publishing and content management applications. Having corporate content expressed in XML format and stored in CMS 2002 is an important competitive advantage for today's knowledge driven companies resulting in greater efficiencies and lower costs."

AUTHENTIC 5 is ideally suited as an editing component for use in building document frameworks; which are standard-based, XML Schema-driven document and content management systems that empower business users to create, manage, search, and publish content for multiple audiences or devices across an enterprise. The AUTHENTIC 5 Placeholder Control greatly facilitates development of document frameworks, allowing any developer to simply drag and drop the placeholder control into the Visual Studio .NET editing environment for subsequent customization. AUTHENTIC 5 includes built-in forms (user interfaces) for easy editing of various industry standards including DocBook, NewsML, USPTO Red Book, NITF, P3P and numerous others. Custom AUTHENTIC forms can be visually developed using Altova STYLEVISION 5.

The development of corporate document frameworks is expected to be a major area of new Information Technology investment.

Pricing and Availability

AUTHENTIC 5 is available as a desktop application or a browser plug-in. The Browser Plug-in is available as either a Placeholder Control for CMS 2002 or an ASP.NET Server Control. Authentic 5 is available for free download and purchase from the Altova Online Shop at: www.altova.com/order. Different pricing models are available, including installed user, concurrent user, and per server pricing. See website for complete price list and information on corporate support and maintenance contracts; or contact sales@altova.com. For detailed product information visit <http://www.altova.com/authentic>.

Visit the Altova booth and see a live demonstration of the new Altova product line at an upcoming software tradeshow this fall 2002:

- Microsoft MEC, Anaheim, California, October 8-11, #439
- OracleWorld 2002, San Francisco, California, November 11-14, #2034

About Altova

Altova, Inc. is a leading provider of XML software solutions with offices in Beverly, MA and Vienna, Austria. The privately held company was founded in 1992 and has been actively involved in the XML market from the early conception of Extensible Markup Language. Altova's XMLSPY 5 is the leading choice of Fortune 500 and Global 1000 companies. Altova's XMLSPY 5 product line is the world's best-selling XML tool and has won the leading industry awards including PC Magazine's Editor's Choice Award. Altova is a technology partner with the world's leading software companies including Microsoft, Oracle, BEA, and Software AG. Altova is a member of the W3C and WS-I. Visit Altova on the web at <http://www.altova.com>

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